



## ADVERTISING SPECIFICATIONS

### DEADLINE

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August 6, 2021

### FULL PAGE AD

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The live area is: 6.65" x 8.75" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15" x 9.25"

The bleed size is: 7.4" x 9.5"

### HALF PAGE AD

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The live area is: 6.65" x 4.125" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15" x 4.625"

The bleed size is: 7.4" x 4.875"

### QUARTER PAGE AD

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The live area is: 3.0" x 4.125" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 3.575" x 4.625"

The bleed size is: 3.825" x 4.875"

### FORMAT

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All files MUST be 300 dpi and created with full bleeds.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (ttf or postscript) and all links.

### APP BANNER AD

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File size is: 1900px by 760px at 150dpi

Accepted file types: .png, .jpeg

### SUBMISSION

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If the zipped folder is 30Mb or smaller, please email it to [kris.kaiser@arctos-us.com](mailto:kris.kaiser@arctos-us.com)

If your files are larger than 30Mb, please email [kris.kaiser@arctos-us.com](mailto:kris.kaiser@arctos-us.com) to request a link to upload your files.

### QUESTIONS

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Please call or email:

Kris Kaiser

ARCTOS

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