



## Advertising Specifications

### DEADLINE

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August 3, 2020

### FULL PAGE AD

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The live area is: 6.9"x9" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15"x9.25"

The bleed size is: 7.4"x9.5"

### HALF PAGE AD

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The live area is: 6.9"x4.375" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15"x4.625"

The bleed size is: 7.4"x4.875"

### QUARTER PAGE AD

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The live area is: 3.325"x4.375" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 3.575"x4.625"

The bleed size is: 3.825"x4.875"

### FORMAT

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All files should be 4 color process (CMYK) at 300dpi.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (tff, otf or postscript) and all links.

### SUBMISSION

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If the zipped folder is 30Mb or smaller, please email it to [sblevins@utcd Dayton.com](mailto:sblevins@utcd Dayton.com).

If it is larger than 30Mb, send the files on a disk to:

Samantha Blevins

UTC

1270 N Fairfield Rd

Dayton, OH 45432

### QUESTIONS

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Please call or email:

Samantha Blevins

UTC

[sblevins@utcd Dayton.com](mailto:sblevins@utcd Dayton.com)

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