



Advertising Specifications

DEADLINE

August 13, 2018

FULL PAGE AD

The live area is: 6.9"x9" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15"x9.25"

The bleed size is: 7.4"x9.5"

HALF PAGE AD

The live area is: 6.9"x4.375" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15"x4.625"

The bleed size is: 7.4"x4.875"

QUARTER PAGE AD

The live area is: 3.325"x4.375" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 3.575"x4.625"

The bleed size is: 3.825"x4.875"

FORMAT

All files should be 4 color process (CMYK) at 300dpi.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (tff, otf or postscript) and all links.

SUBMISSION

If the zipped folder is 30Mb or smaller, please email it to sbarnett@utccdayton.com.

If it is larger than 30Mb, send the files on a disk to:

Samantha Blevins

UTC

1270 N Fairfield Rd

Dayton, OH 45432

QUESTIONS

Please call or email:

Samantha Blevins

UTC

sblevins@utccdayton.com

937-426-2808 x253